



177th Calhoun County Fair

Complete Sponsorship Opportunities

August 16–22, 2026

Cathy Combs, Fairgrounds Manager

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The Calhoun County Fairgrounds is a 501(c)(3) nonprofit organization.
All sponsorships directly support fair programming and community events.

Tier Fair Week Sponsorship Levels

Level	Investment	Benefits	CHECK HERE
Grand Champion	\$10,000.00	<ul style="list-style-type: none"> • Logo on Website • Link on Website • Logo in Electronic Fair Book • Logo in Printed Fair Book • **Link on Electronic Fair Book • Social Media Shout Out • **Logo in Newspaper • Sponsor All Access Lanyard: Qty 2 • Logo on board in front of Grandstands • Printed Certificate • Announced during Grandstand Events • Announced during Fair • ***Front Gate Banner • Banner hung on tunnel entrance • Daily Fair Pass: Qty 35 • * Grandstand Tickets: Qty 4 	
Reserve Champion	\$7,500.00	<ul style="list-style-type: none"> • Logo on Website • Link on Website • Listed in Electronic Fair Book • **Listed in Printed Fair Book • Link on Electric Fair Book • Social Media Shout Out • **Logo in Newspaper • Sponsor All Access Lanyard: Qty 1 • Printed Certificate • Announced during Grandstand Events • Announced during Fair • ***Front Gate Banner • Daily Fair Pass: Qty 28 • * Grandstand Tickets: Qty 4 	
Best of Show	\$5,000.00	<ul style="list-style-type: none"> • Listed on Website • Link on Website • Listed in Electronic Fair Book • **Listed in Printed Fair Book • Link on Electric Fair Book • Social Media Shout Out • **Listed in Newspaper • Printed Certificate • Announced during Grandstand Events • Announced during Fair • ***Front Gate Banner • Daily Fair Pass: Qty 21 • * Grandstand Tickets: Qty 4 	

Best in Class	\$3,000.00	<ul style="list-style-type: none"> • Listed on Website • Link on Website • Listed in Electronic Fair Book • **Listed in Printed Fair Book • Link on Electric Fair Book • Social Media Shout Out • **Listed in Newspaper • Printed Certificate • Announced during Grandstand Events • Announced during Fair • Listed on Tram • ***Front Gate Banner • Daily Fair Pass: Qty 14 • * Grandstand Tickets: Qty 4 	
Blue Ribbon	\$2,500.00	<ul style="list-style-type: none"> • Listed on Website • Listed in Electronic Fair Book • **Listed in Printed Fair Book • **Listed in Newspaper • Social Media Shout Out • Announced during Grandstand Events • Announced during Fair • Daily Fair Pass: Qty 14 • * Grandstand Tickets: Qty 2 	
Red Ribbon	\$1,000.00	<ul style="list-style-type: none"> • Listed on Website • Listed in Electronic Fair Book • **Listed in Printed Fair Book • **Listed in Newspaper • Social Media Shout Out • Announced during Fair • Daily Fair Pass: Qty 7 	

Tier Fair Week Sponsorship Levels (Disclaimers)

- *****Front Gate Banner (5/1/26-11/1/26)**
 - Banner will be up during the dates listed, unless vendor rents the entire grounds
 - Banner hung at Tunnel Entrance unless otherwise noted.
- ****Listed in Print Material (if available)**
 - Must have 50% paid by 7/1/26 to be included in Newspaper
 - Must have written commitment by 3/27/26 to be in printed Fair Book
- ***Grandstand tickets - check for availability with office on which tickets are available**

Additional Fair Week Sponsorship Levels

Level	Investment	Benefits	CHECK HERE
Beer Tent	\$500.00	<ul style="list-style-type: none"> • Have your business be the centerpiece on the tables of a popular adult hangout during the evening (s) at Fair • Announced during Fair Week • Fair Week Pass: Qty 1 	
Chute	\$1,000.00	<ul style="list-style-type: none"> • <i>Sponsor provided banner</i> will be hung on the front of the Grandstands during the Rodeo (Monday during Fair) • Rodeo Grandstand Tickets: Qty 2 • Fair Day Pass: Qty 2 	
Kid's Day Prize Drawing	\$250.00	<ul style="list-style-type: none"> • Mention your business during the giveaway and provide a gift card that will support 5 kids • Fair Day Pass: Qty 1 	
Tram	\$500.00	<ul style="list-style-type: none"> • The Exclusive sponsor of this vehicle • Announced during Fair Week • Fair Week Pass: Qty 1 	
Bull - Monday	\$250.00	<ul style="list-style-type: none"> • Your business will be mentioned when your sponsored bull is ridden. • Winning bull sponsor will be announced along with the prize. • Fair Day Pass: Qty 1 	
Bull - Tuesday	\$250.00	<ul style="list-style-type: none"> • Your business will be mentioned when your sponsored bull is ridden. • Winning bull sponsor will be announced along with the prize. • Fair Day Pass: Qty 1 	

Fair Week Donations

Level	Investment	Information	CHECK HERE
Silent Auction	\$50.00 Min.	<ul style="list-style-type: none"> • Our Silent Auction takes place on the Fairgrounds during the week of Fair. • All Proceeds Benefit Fair Premiums. • <i>If interested, please let us know and we can provide the Silent Auction form.</i> 	
Fair Bench	\$600.00	<ul style="list-style-type: none"> • Your \$600 donation includes the bench, shipping, assembly, delivery, and an engraved plaque on it. • If purchased by March 2nd, 2026, the bench will include the special 177th fair anniversary logo. • <i>If interested, please let us know and we can provide the Bench Donation form.</i> 	

Grandstand Events Sponsorship Opportunities

Level	Investment	CHECK HERE
Monday – TK Pro Rodeo	\$500.00	
Tuesday – TK Pro Rodeo: Sensory Friendly (Afternoon)	\$500.00	
Tuesday – TK Pro Rodeo: Extreme Bull Riding (Evening)	\$500.00	
Wednesday – Truck Pulls	\$500.00	
Thursday – Calhoun County Cannonball Run	\$500.00	
Friday – Night of Destruction	\$500.00	
Saturday – Demo Derby	\$500.00	

Each Grandstand Event listed above receives:

- Mention throughout the event (one night per sponsorship).
- *Sponsor provided banner* hung on the front of the Grandstand stage during sponsored event.
- 2 tickets to sponsored event.
- 2 Fair Day Passes.

Level	Investment	Benefits	CHECK HERE
Grandstand Deluxe	\$3,000.00	<ul style="list-style-type: none"> • Get mentioned at each Grandstand event • <i>Sponsor provided banner</i> hung on front of the Grandstands for the entire week • * Tickets for your sponsored events: Qty 14 • Listed on Website • Listed in Electronic Fair Book • **Listed in Printed Fair Book • Social Media Shout Out • **Listed in Newspaper 	

Sponsor Contact Information

Business Name	
Contact Name	
Address	
City / State / Zip	
Phone	
Email	
Website	
Name as it should appear in print	

Total Amount Pledged: \$ _____

Signature: _____

Date: _____

Please note: A contact name and mailing address must be provided to the office before passes can be mailed or dropped off.

Invoices will be mailed or emailed once we receive a commitment indicating which sponsorship level(s) you have selected.