



177th Calhoun County Fair

---

# Complete Sponsorship Opportunities

August 16–22, 2026

**Cathy Combs, Fairgrounds Manager**

**Email:** [ccaioffice@gmail.com](mailto:ccaioffice@gmail.com)

**Office Phone:** (269) 781-8161

**Cathy's Cell Phone:** (269) 275-4638

The Calhoun County Fairgrounds is a 501(c)(3) nonprofit organization.  
All sponsorships directly support fair programming and community events.

## Tier Fair Week Sponsorship Levels

Level	Investment	Benefits	CHECK HERE
<b>Grand Champion</b>	<b>\$10,000.00</b>	<ul style="list-style-type: none"> <li>• Logo on Website</li> <li>• Link on Website</li> <li>• Logo in Electronic Fair Book</li> <li>• Logo in Printed Fair Book</li> <li>• **Link on Electronic Fair Book</li> <li>• Social Media Shout Out</li> <li>• **Logo in Newspaper</li> <li>• Sponsor All Access Lanyard: Qty 2</li> <li>• Logo on board in front of Grandstands</li> <li>• Printed Certificate</li> <li>• Announced during Grandstand Events</li> <li>• Announced during Fair</li> <li>• Logo on Tram</li> <li>• ***Front Gate Banner</li> <li>• Banner hung on tunnel entrance</li> <li>• Daily Fair Pass: Qty 35</li> <li>• * Grandstand Tickets: Qty 4</li> </ul>	
<b>Reserve Champion</b>	<b>\$7,500.00</b>	<ul style="list-style-type: none"> <li>• Logo on Website</li> <li>• Link on Website</li> <li>• Listed in Electronic Fair Book</li> <li>• **Listed in Printed Fair Book</li> <li>• Link on Electric Fair Book</li> <li>• Social Media Shout Out</li> <li>• **Logo in Newspaper</li> <li>• Sponsor All Access Lanyard: Qty 1</li> <li>• Printed Certificate</li> <li>• Announced during Grandstand Events</li> <li>• Announced during Fair</li> <li>• Logo on Tram</li> <li>• ***Front Gate Banner</li> <li>• Daily Fair Pass: Qty 28</li> <li>• * Grandstand Tickets: Qty 4</li> </ul>	
<b>Best of Show</b>	<b>\$5,000.00</b>	<ul style="list-style-type: none"> <li>• Listed on Website</li> <li>• Link on Website</li> <li>• Listed in Electronic Fair Book</li> <li>• **Listed in Printed Fair Book</li> <li>• Link on Electric Fair Book</li> <li>• Social Media Shout Out</li> <li>• **Listed in Newspaper</li> <li>• Printed Certificate</li> <li>• Announced during Grandstand Events</li> <li>• Announced during Fair</li> <li>• Logo on Tram</li> </ul>	

		<ul style="list-style-type: none"> <li>• ***Front Gate Banner</li> <li>• Daily Fair Pass: Qty 21</li> <li>• * Grandstand Tickets: Qty 4</li> </ul>	
<b>Best in Class</b>	\$3,000.00	<ul style="list-style-type: none"> <li>• Listed on Website</li> <li>• Link on Website</li> <li>• Listed in Electronic Fair Book</li> <li>• **Listed in Printed Fair Book</li> <li>• Link on Electric Fair Book</li> <li>• Social Media Shout Out</li> <li>• **Listed in Newspaper</li> <li>• Printed Certificate</li> <li>• Announced during Grandstand Events</li> <li>• Announced during Fair</li> <li>• Listed on Tram</li> <li>• ***Front Gate Banner</li> <li>• Daily Fair Pass: Qty 14</li> <li>• * Grandstand Tickets: Qty 4</li> </ul>	
<b>Blue Ribbon</b>	\$2,500.00	<ul style="list-style-type: none"> <li>• Listed on Website</li> <li>• Listed in Electronic Fair Book</li> <li>• **Listed in Printed Fair Book</li> <li>• **Listed in Newspaper</li> <li>• Social Media Shout Out</li> <li>• Announced during Grandstand Events</li> <li>• Announced during Fair</li> <li>• Daily Fair Pass: Qty 14</li> <li>• * Grandstand Tickets: Qty 2</li> </ul>	
<b>Red Ribbon</b>	\$1,000.00	<ul style="list-style-type: none"> <li>• Listed on Website</li> <li>• Listed in Electronic Fair Book</li> <li>• **Listed in Printed Fair Book</li> <li>• **Listed in Newspaper</li> <li>• Social Media Shout Out</li> <li>• Announced during Fair</li> <li>• Daily Fair Pass: Qty 7</li> </ul>	

## Tier Fair Week Sponsorship Levels (Disclaimers)

- **\*\*\*Front Gate Banner (5/1/26-11/1/26)**
  - Banner will be up during the dates listed, unless vendor rents the entire grounds
  - Banner hung at Tunnel Entrance unless otherwise noted.
- **\*\*Listed in Print Material (if available)**
  - Must have 50% paid by 7/1/26 to be included in Newspaper
  - Must have written commitment by 3/27/26 to be in printed Fair Book
- **\*Grandstand tickets - check for availability with office on which tickets are available**

## Additional Fair Week Sponsorship Levels

Level	Investment	Benefits	CHECK HERE
Beer Tent	\$500.00	<ul style="list-style-type: none"> <li>Have your business be the centerpiece on the tables of a popular adult hangout during the evening (s) at Fair</li> <li>Announced during Fair Week</li> <li>Fair Week Pass: Qty 1</li> </ul>	
Chute - Monday	\$1,000.00	<ul style="list-style-type: none"> <li><i>Sponsor provided banner</i> will be hung on the front of the Grandstands during the Rodeo (Monday during Fair)</li> <li>Mentioned during your event</li> <li>Rodeo Grandstand Tickets: Qty 2</li> <li>Fair Day Pass: Qty 2</li> </ul>	
Chute - Tuesday	\$1,000.00	<ul style="list-style-type: none"> <li><i>Sponsor provided banner</i> will be hung on the front of the Grandstands during the Rodeo (Monday during Fair)</li> <li>Mentioned during your event</li> <li>Rodeo Grandstand Tickets: Qty 2</li> <li>Fair Day Pass: Qty 2</li> </ul>	
Kid's Day Prize Drawing	\$250.00	<ul style="list-style-type: none"> <li>Mention your business during the giveaway and provide a gift card that will support 5 kids</li> <li>Fair Day Pass: Qty 1</li> </ul>	
Bull - Monday	\$250.00	<ul style="list-style-type: none"> <li>Your business will be mentioned when your sponsored bull is ridden.</li> <li>Winning bull sponsor will be announced along with the prize.</li> <li>Fair Day Pass: Qty 1</li> </ul>	
Bull - Tuesday	\$250.00	<ul style="list-style-type: none"> <li>Your business will be mentioned when your sponsored bull is ridden.</li> <li>Winning bull sponsor will be announced along with the prize.</li> <li>Fair Day Pass: Qty 1</li> </ul>	

## Fair Week Donations

Level	Investment	Information	CHECK HERE
<b>Silent Auction</b>	\$50.00 Min.	<ul style="list-style-type: none"> <li>• Our Silent Auction takes place on the Fairgrounds during the week of Fair.</li> <li>• All Proceeds Benefit Fair Premiums.</li> <li>• <b><i>If interested, please let us know and we can provide the Silent Auction form.</i></b></li> </ul>	
<b>Fair Bench</b>	\$600.00	<ul style="list-style-type: none"> <li>• Your \$600 donation includes the bench, shipping, assembly, delivery, and an engraved plaque on it.</li> <li>• If purchased by March 2nd, 2026, the bench will include the special 177th fair anniversary logo.</li> <li>• <b><i>If interested, please let us know and we can provide the Bench Donation form.</i></b></li> </ul>	

## Grandstand Events Sponsorship Opportunities

Level	Investment	CHECK HERE
Monday – TK Pro Rodeo	\$500.00	
Tuesday – TK Pro Rodeo: Sensory Friendly (Afternoon)	\$500.00	
Tuesday – TK Pro Rodeo: Extreme Bull Riding (Evening)	\$500.00	
Wednesday – Truck Pulls	\$500.00	
Thursday – Calhoun County Cannonball Run	\$500.00	
Friday – Night of Destruction	\$500.00	
Saturday – Demo Derby	\$500.00	

**Each Grandstand Event listed above receives:**

- Mention throughout the event (one night per sponsorship).
- *Sponsor provided banner* hung on the front of the Grandstand stage during sponsored event.
- 2 tickets to sponsored event.
- 2 Fair Day Passes.

Level	Investment	Benefits	CHECK HERE
Grandstand Deluxe	\$3,000.00	<ul style="list-style-type: none"> <li>• Get mentioned at each Grandstand event</li> <li>• <i>Sponsor provided banner</i> hung on front of the Grandstands for the entire week</li> <li>• * Tickets for your sponsored events: Qty 14</li> <li>• Daily Fair Passes: Qty 14</li> <li>• Listed on Website</li> <li>• Listed in Electronic Fair Book</li> <li>• **Listed in Printed Fair Book</li> <li>• Social Media Shout Out</li> <li>• **Listed in Newspaper</li> </ul>	

## Sponsor Contact Information

Business Name	
Contact Name	
Address	
City / State / Zip	
Phone	
Email	
Website	
Name as it should appear in print	

**Total Amount Pledged: \$** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Please note:** A contact name and mailing address must be provided to the office before passes can be mailed or dropped off.

Invoices will be mailed or emailed once we receive a commitment indicating which sponsorship level(s) you have selected.