

Calhoun County Agricultural & Industrial Society

Minutes of Board Meeting

July 16, 2018 – Calhoun County Fairgrounds - 7:00 PM

Call to Order

The July 16, 2018 Board meeting was called to order by CCAIS Board President, Vic Potter at 7:00 pm at the Calhoun County Fairgrounds.

Pledge of Allegiance was led by Vic Potter.

Vic Potter and Susan Baldwin announced the selection of Hope Horton to fill the vacant Board seat. Hope was sworn into office.

Attendance with Roll Call was conducted by Susan Baldwin.

Present: Vic Potter, Doug Wildt, Susan Baldwin, Steven Benham, Hope Horton, Erik Myers, Jim Olds, Steve Swafford. Excused: Nick Collier, Matt Ivey, Art Kale.

Approval of Agenda - motion by Susan Baldwin, seconded by Steve Benham, to approve the agenda. Motion passed by voice vote.

Secretary's report of the June 18, 2018 Board meeting minutes was given by Susan Baldwin. Motion was made by Susan Baldwin, seconded by Eric Myers, to file the minutes. Motion passed by voice vote.

Treasurer and Finance Committee Reports – Megan Harvey provided the Finance Report. There was no quarterly financial statement this month. The Finance Committee is still working on filling the vacancy on the Committee. Megan Harvey has collected over \$90,000.00 in Sponsorships.

Executive Director's Report – Megan Harvey provided the Executive Director's report. The Cruise event was hugely successful this year. Big Dogg's House of Hot Rods helped put on the event. The car count was over 1700 cars, a big increase over last year. Spectator traffic was up as well. Drivers were given the option of covering their entrance fee with a food can donation for the local food bank. The Food Bank shared that the event was one of their largest donations, raising over 1000 pounds of food. Great atmosphere with many awards distributed to car owners. Many thanks to the volunteers.

The golf outing had great weather. Turn-out was down but the Medalist Golf Course did a great job hosting. Working on ideas to grow the event next year.

Regarding the 2018 Fair, exhibitor entries sign up went well. The online registration worked well. Please let the office know if there are any corrections needed in the registrations. Today is the deadline for camping reservations. The office will open up the waiting list if there are openings. Looks like the Fair will be awesome this year.

Summer events at the fairgrounds are going well and we have had great weather. The office is already receiving call about rentals for 2019. The office has already received nine Halloween reservations.

Public Comment - requested for any agenda items.

None.

New Business:

- A. T.J. Schmidt Carnival Contract Renewal.** The Carnival would like CCAIS to extend the contract through the 2020 – 2023 Fairs. The Board reviewed the contract language and discussed the request. Hope Horton noted that the Schmidt folks have been great to work with. Hope moved the approval of the contract, seconded by Steven Benham. Following discussion, the Board took a roll call vote on the contract extension. The contract was approved unanimously.
- B. Golf Cart** – Megan Harvey shared the history of the dog club golf cart and which groups used the vehicles. The golf cart being offered for sale did not have the four-set capacity which the fair needs. Following discussion, it was decided not to purchase the refurbished cart.
- C. Committee and Superintendent Applications for Official Approval**
 - a. Sheep Superintendent: Ashley Adams
 - b. Beef Superintendent: Todd Landis
 - c. Livestock Committee Member: Vic Parker
 - d. Miniature Horse Superintendent: Johanna Wilson

The Board received information on the candidates. Doug Wildt moved approval of the four applications, seconded by Hope Horton. The appointments were all approved by unanimous voice vote.

Discussion Items:

- A. Cruise Follow-up** – Sandy and Bruce from Cruisin' on Chrome reported on the Cruise the Fountain event which they assisted to organize for the Fair. They noted that the show needed to be re-energized. They reached out to various clubs and offered more recognition for car restorers and showers. The Food Bank donation was a great addition. The show went very well. Had positive feedback from the attendees. Several people attending the Board meeting mentioned that they were impressed with the show. The total was \$14,000.00 in gate fees. About 1700 cars came through for the weekend. Stores and restaurants reported good uptick in business.

Committee Reports

- A. Operations Committee** – Ryan Harvey will be top dressing the roads before fair. The volunteers have cleaned up after the rodeo and saved the sand. Working on getting supplies like mulch for fair week.
- B. Marketing Committee** – Megan Harvey reported that the brochure will be an insert in the shopper papers this year, rather than re-printing the information to cut down on discrepancies. Radio ads are all set. The phone app has been updated for this year. Hope Horton mentioned that Snapchat was popular last year – should do it again.
- C. Superintendent Committee** – no additional report.
- D. Animal Auction Committee** – Steve Benham reported that the committee had a meeting this week to discuss lunch and other details.
- E. Livestock Committee** – Hope Horton reported that the Committee will meet on Wednesday at the Church. Discussed concerns about money that the new Supers are fronting for ribbons and other expenses until donations come in. Perhaps could arrange loans with the office. Update on the poultry cages – all exhibitors will use them.
- F. Non-Livestock Committee** – Megan reported that details are going well and all judge contracts have been sent out.

- G. Master Plan Committee** – Megan shared that there would be a committee meeting with C2AE on July 24th.
- H. Policy & Procedure Committee** – no report.
- I. Millionaire Raffle Committee** – no report.

Events and Community Reports:

- A.** 4H Council – Marilyn Letts reported that they would be giving out educational books again this year. The lemonade stand is wrapping up inspections.
- B.** FFA Report – no report.
- C.** Floral Hall Building – John Taylor stated that there is nothing to report at this time.
- D.** Houston School – see Fair Museum report.
- E.** Maple Grove Church – Margaret Taylor left a message with Megan that there would be events all week of fair.
- F.** Fair Museum – JoAnne McKeever reported that during the car show, there was great attendance at the Museum. They reached out for volunteers for the School on the second day and both venues had great attendance. About 12 new items have been donated to the Museum.

PUBLIC COMMENT – three minute time limit and one opportunity to speak.

Bud Moe asked if the Lions Club was still working the Information Booth. Megan said yes.

Annette Stewart had questions for Megan about the forms and information needed for the online registrations. Megan stated paper forms would be entered this week. The entry counts should be out next week.

Kathy Philo stated that their volunteers will need help setting up the general market projects. Megan will work with her.

JoAnne McKeever shared that she heard great comments about the Cruise event.

Leeann Fischhaber had questions about the panoramas. Megan will work with her.

BOARD COMMENTS –

Vic Potter shared that he received information from Kathy Fischer. She was concerned about recent comments about her. She was upset about issues involving the poultry cages and that some families would have to come up with more money to show. Vic shared background information about the poultry cages. The cages have been transferred to CCAIS and its insurance will now cover the cages.

Doug Wildt stated that he was glad to see Megan back from leave. She did a good job training Elise. The grounds are looking great in preparation for the fair.

Vic Potter stated that the golf outing would be back next year. The Medalist and the volunteers will work on getting more teams for the event.

Hope Horton thanked the Board for giving her the opportunity to serve on the Board again and that she is glad to be back.

Adjournment – Meeting was adjourned at 7:50 pm by Vic Potter.

Submitted by Susan Baldwin, Board Secretary