



2024

CALHOUN COUNTY FAIR ADDITIONAL SPONSORSHIP OPPORTUNITIES

Beer Tent Sponsor (\$500.00)—Have your business be the centerpiece on the tables of a popular adult hangout during the evening(s) at Fair. One (1) weekly fair pass. Announced during Fair week.

Grandstand Event Sponsorships (\$500.00)—Get mentioned throughout the event of your chose (one night per Sponsorship), have your sponsor-provided banner hung on the front of the grandstand, two (2) tickets for your sponsored event, and two (2) day passes to get in the gate for free.

Grandstand Deluxe Sponsorship (\$3,000.00)—Get mentioned at each grandstand event, have your sponsor-provided banner hung on the front of the grandstand(s) for the entire week, and fourteen (14) day/event passes. In addition, your name is listed on Fair website, in the Fair book, on social media and newspaper advertising.

Kid's Day Prize Drawing Sponsor (\$250.00)— This sponsorship opportunity will include the mention of your business during the giveaway and provide a gift card that supports 5 kids. You will also receive one day pass for Fair.

Tram Sponsor (\$500.00)—The Trolley (also known as the people mover), will be making trips to the parking lot to pick people up and bring them to the gate. Be the exclusive sponsor of this convenience. Announced during Fair week and one (1) weekly Fair pass.

Bull Sponsor (\$250) – You or your business will be mentioned when your sponsored bull is ridden during the TK Pro Rodeo event held on Monday, August 12th. The winning bull sponsor will be announced along with the prize. Limited quantity-contact the fair office for availability (based on the number of bulls). You will also receive one day pass for Fair.

Chute Sponsor (\$1000) – Act fast as there is a limit of 4 of these sponsors (based on the number of Chutes). Your banner will be hung front and center for all to see during the TK Pro Rodeo on Monday, August 12th! You will also get 2 tickets to the event and 2 day passes to get through the gates free on the day of the event!

Printed Fairbook Sponsor (\$250.00)—Business card size ad in the 175th limited edition book. 90+ pages with present and past exhibitors. A treasured keepsake!