



# CALHOUN COUNTY FAIR SPONSORSHIP OPPORTUNITIES FORM

| SPONSOR CONTACT INFORMATION  |   |                               |            |               |
|--|---|-------------------------------|------------|---------------|
| Business Name  |   | Contact Name                  |            |               |
| Mailing Address  |   |                               |            |               |
| City/State/Zip   |   |                               |            |               |
| Email Address  |   | Phone Number                  |            |               |
| Website  |   |                               |            |               |
| Name as it is to appear in print   |   |                               |            |               |
| CALHOUN COUNTY FAIRGROUNDS TITLE SPONSORS - (5/1-11/1/24)  |   |                               |            |               |
| Select   | Sponsorship Level                       | Minimum Pledge                | Additional | Total Pledged |
|  | Grand Champion                          | \$ 10,000.00                  |            |               |
|  | Reserve Champion                        | \$ 7,500.00                   |            |               |
|  | Best Of Show                            | \$ 5,000.00                   |            |               |
|  | Best In Class                           | \$ 3,000.00                   |            |               |
|  | Blue Ribbon                             | \$ 2,500.00                   |            |               |
|  | Red Ribbon                              | \$ 1,000.00                   |            |               |
| THEMED DAY SPONSORSHIPS  |   |                               |            |               |
| Select   | Sponsorship Level                       | Minimum Pledge                | Additional | Total Pledged |
|  | Monday - Veteran's Day                  | \$ 1,500.00                   |            |               |
|  | Tuesday - Kid's Day                     | \$ 1,500.00                   |            |               |
|  | Wednesday - Senior and Health Day       | \$ 1,500.00                   |            |               |
|  | Thursday - FKCH                         | \$ 1,500.00                   |            |               |
|  | Friday - Ag & Industrial Day            | \$ 1,500.00                   |            |               |
|  | Saturday - Teacher Appreciation Day     | \$ 1,500.00                   |            |               |
| FAIR WEEK EVENT SPECIFIC SPONSORSHIPS  |   |                               |            |               |
| Select   | Sponsorship Level                       | Minimum Pledge                | Additional | Total Pledged |
|  | Grandstand Deluxe Sponsorship           | \$ 3,000.00                   |            |               |
|  | TK Pro Rodeo - Monday                   | \$ 500.00                     |            |               |
|  | SJO Motorcross - Tuesday                | \$ 500.00                     |            |               |
|  | NTPA Tractor Pull - Wednesday           | \$ 500.00                     |            |               |
|  | Truck Pulls-Thursday                    | \$ 500.00                     |            |               |
|  | Night of Destruction- Friday            | \$ 500.00                     |            |               |
|  | Demo Derby- Saturday                    | \$ 500.00                     |            |               |
| FAIR WEEK GENERAL SPONSORSHIPS   |   |                               |            |               |
| Select   | Sponsorship Level                       | Minimum Pledge                | Additional | Total Pledged |
|  | Chute Sponsor (limited qty-call office) | \$ 1,000.00                   |            |               |
|  | Tram Sponsor                            | \$ 500.00                     |            |               |
|  | Beer Tent Sponsor                       | \$ 500.00                     |            |               |
|  | Kids' Day Prize Drawing                 | \$ 250.00                     |            |               |
|  | Bull Sponsor (limited qty-call office)  | \$ 250.00                     |            |               |
|  | Printed Fairbook Sponsor                | \$ 250.00                     |            |               |
| <b>Return forms to</b>   |   | TOTAL AMOUNT PLEDGED FOR 2024 |            |               |
| CCAIS, 720 FAIR STREET, MARSHALL, MI 49068   |   | 50% DOWN                      |            |               |
| (269) 781-8161   |   | FINAL 50% DUE Aug 2nd, 2024   |            |               |
| <a href="mailto:ccaioffice@gmail.com">ccaioffice@gmail.com</a>   |   | PAID IN FULL                  |            |               |
| The Calhoun County Fairgrounds is a 501c3 designated charitable nonprofit, sponsorships are tax deductible |   |                               |            |               |