



Calhoun County Fairgrounds

Year Round Sponsorship Opportunities

(5/1-11/1/24)

	Red Ribbon	Blue Ribbon	Best in Class	Best of Show	Reserve Champion	Grand Champion
BENEFITS	\$1,000	\$2,500	\$3,000	\$5,000	\$7,500	\$10,000 +
Daily Fair Passes	7	14	14	21	28	35
Mention on Website	✓	✓	✓	✓	✓	✓
Listed in Fairbook	✓	✓	✓	✓	✓	✓
Social Media Shout out	✓	✓	✓	✓	✓	✓
Announced During Fair	✓	✓	✓	✓	✓	✓
Listed in Newspaper	✓	✓	✓	✓	✓	✓
Grandstand tickets		2	2	4	4	4
Announced during Fair Events		✓	✓	✓	✓	✓
Front Gate Banner (5/1-11/1/24)			✓	✓	✓	✓
Certificate			✓	✓	✓	✓
Link on Website			✓	✓	✓	✓
Link on electronic Fairbook			✓	✓	✓	✓
Listed on Tram			✓	✓	✓	✓
**Listed in print material (if available)			✓	✓	✓	✓
**Logo on Printed Material				✓	✓	✓
Sponsor All Access Lanyard Pass					1	2
Picture/Logo in Newspaper					✓	✓
Listed on Board in front of Grandstands						✓
*** Banner Hung on Tunnel Entrance						✓
Listed in printed Fairbook						✓

* Unless vendor rents entire grounds (2 events)

** Must have 50% paid by 8/2/2024

*** Banner hung in tunnel during fair week