



## 2025 Tier Sponsorship Opportunities

### Premier - \$3,000.00

- ♦ Listed on Social Media Posts
- ♦ Logo/Link on Website
- ♦ 20 Cruise at the Fountain Passes
- ♦ 5 Calhoun County Fair Weekly Passes
- ♦ Exclusive Cruise Banner
- ♦ Promoted in any publication
- ♦ Announced during the Cruise at the Fountain event
- ♦ Announced during the Sock Hop Dance on 7/4/25

### Golden- \$1,000.00

- ♦ Listed on Social Media Posts
- ♦ Logo on Website
- ♦ 5 Cruise at the Fountain Passes
- ♦ 4 Calhoun County Fair Day Passes
- ♦ Listed on Thank You Sign
- ♦ Acknowledged in Cruise at the Fountain Publication

### Vintage - \$500.00

- ♦ 2 Cruise at the Fountain Passes
- ♦ 2 Calhoun County Fair Day Passes
- ♦ Acknowledged in Cruise at the Fountain Publication
- ♦ Mentioned on social media & website

### Classic - \$250.00

- ♦ Acknowledged in Cruise at the Fountain Publication
- ♦ Mentioned on social media & website
- ♦ 1 Cruise at the Fountain Pass



720 Fair Street  
Marshall, Michigan 49068  
**(269) 781-8161**  
ccaiscruise@gmail.com